

# Focusing on a Research Career

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# Focus

- Promotion
  - Know your REF UoA
  - Get UoA KPIs
  - Need resource
- To get Resource
  - Visibility = Focus on **one** community, **one** niche
  - Community = leaders, conferences, workshops, journals
- Multidisciplinary?

# Get out

- Go to events
  - Identify target events by people (of your community)
  - Decide on objectives beforehand
  - Identify key players & do homework
    - Look up there pictures!
    - “I liked your paper on x and want to use it, how did you to do y?”
  - Go to the pub!
- Visit prestigious labs
- Collaborate on papers
- Write joint proposals

# Workshops @international conferences

- Name it, e.g. “The 2<sup>nd</sup> International Workshop on Advanced X”
- Have explicit goals
  - How does it help you?
  - All author taxonomy/review paper
    - Want citations = be inclusive!
    - Get consensus as to key ideas & structure before meeting (use [well-sorted.org](http://well-sorted.org))
    - Agree writing roles and timelines before you leave.
  - Special edition of journal (helps to have journal editor)
  - Horizon scanning
    - Get consensus
    - Send to Funders
    - Reference in grant applications
- Be inclusive (buy-in = citations)

# Summary

- Focus
  - Identify your home community and it's leads
- Get out and about
  - Be explicit about aims
- Use [well-sorted.org](http://well-sorted.org) ;)