0. Attendees

**PAB Members:**
Chair: Brian Collins, University College London
Alan Brown, University of Surrey
Mike Chantler, Heriot-Watt University
David Chilvers, Henley Innovation Management
Hazel Hall, Edinburgh Napier University
Matt Jones, Swansea University
Ian Hargreaves, Cardiff University
Mark Plumbley, University of Surrey
Gabriel Straub, Tesco
Matthew Willis, Oxford Creative Technology Ltd
Mike Wilson, University College Falmouth

**Invited Participants:**
Helen Thornham, University of Leeds, PI: Communities and Culture Network+
Roger Maull, University of Surrey, PI: New Economic Models Network+
Jeremy Frey, University of Southampton, PI: IT as a Utility Network+
Catherine Mulligan, Imperial College London, PI: Sustainable Society Network+
Paul Watson, Newcastle University, Director: SiDE Hub
Pete Edwards, University of Aberdeen, Director: dot.rural Hub
Derek McAuley, University of Nottingham, Director: Horizon Hub

**RCUK/Innovate UK/KTN Staff:**
John Baird, EPSRC, lead for the RCUK Digital Economy Theme
Tracy Keys, EPSRC
Jerome Ma, EPSRC
Ben Rendell, EPSRC
Ruth Slade, EPSRC
Brooke Smith, EPSRC
Charlotte Dormer, ESRC
Eloise Meller, ESRC
Pamela Mason, AHRC
Nick Appleyard, InnovateUK
Laura Scanga, KTN

**Apologies:**
Wendy Mars, CISCO
Paul Nightingale, University of Sussex
Natalia Davie, BIS
1. Welcome to the meeting
Brian Collins (PAB Chair) welcomed everyone to the meeting and asked those present to introduce themselves as there were a number of new attendees, including representatives from the Digital Economy Theme Research Hubs and Network+s. It was the last PAB meeting for Brian Collins, Matthew Willis, David Chilvers and Mike Wilson. Tracy Keys was introduced as the new PAB secretary.

2. Matters Arising, Theme Update
PAB members were invited to raise any points or ask any questions prompted by minutes and action log. No questions or comments arose.

John Baird gave a brief summary of each item in the update paper. PAB members were invited to raise any points or ask any questions prompted by these items. A general discussion about the long-term future of DE Theme then ensued.

Finally, Ben Rendell introduced a discussion around the new RCUK DE Fellowship priority area that is planned to be introduced in April 2015. This will be “Trust, Identity, Privacy and Security” (TIPS) at both the early and established career stage. TIPS will be jointly delivered with the Cybersecurity strand of the Partnership for Conflict, Crime and Security Research (PaCCS) Theme.

3. Delivery Plan
A presentation was given to summarise activities required for the delivery plan. The purpose of this session was to ensure that meeting participants were familiar with the delivery planning process, thus allowing them to feed into delivery planning and help build on agreed priority areas. The DE Theme needs to ensure that priorities are assembled in a cogent manner that can be well argued; this is regardless of how the remit of the DE Theme is delivered in the next few years

Prior to the PAB meeting, PAB members and representatives from the Digital Economy Hubs and Network+s had worked to identify commonalities with priority areas contained in the proposed plans and scenarios from the other Theme areas. The reason for this exercise was that SAN/Council had advised the Themes to consider plans in conjunction with one another. A very brief discussion followed around specific Themes.

4. Open Discussion with DE Investments
Posters had been prepared by the Hubs and Network+s containing key findings and highlights, activities and events held, collaborative activities and a very brief overview of future plans. These posters had been circulated in advance of the meeting and were available for perusal throughout the day. After lunch, representatives from the Hubs and Network+s updated the PAB on their progress, followed by an open discussion.
5. Practical Next Steps For Taking the Four DE Priorities Forward Within the Evolving Cross-Council Context

Jerome Ma gave a presentation describing scoping work carried out for the future priority area “Digital Creation, Content and Consumption”. The PAB approved of the evident engagement with academia and industry, as well as the two-dimensional representation of the scoping output.

John Baird then led a discussion around how the four Digital Economy Network+s and three Research Hubs could collectively take ownership of the four priority areas, with particular emphasis on scoping the remaining three areas of Internet of Things for a service economy; New Digital Economic (Business) Models and finally the aforementioned TIPS area. It was clarified that these four areas had been crystallised as a result of the last two PAB meetings.

6. Wrap up
At end of meeting, John thanked departing PAB members Brian Collins, Matthew Willis, David Chilvers and Mike Wilson for their contributions, which have been hugely appreciated.